

P 310303Z JUL 13 COMNAVREG SW SAN DIEGO CA ARRIVE ALIVE PROGRAM TERMINATION UNCLASSIFIED//

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-----OFFICIAL INFORMATION DISPATCH FOLLOWS-----

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P R 310303Z JUL 13 ZYB

FM COMNAVREG SW SAN DIEGO CA

TO ALL SHOREACTS SAN DIEGO AREA

ALL SHIPS PRESENT SAN DIEGO CA

ALL COMNAVREG SW TENANT ACTIVITIES

INFO CNIC WASHINGTON DC

COMNAVSAFECEN NORFOLK VA

COMTHIRDFLT

COMNAVAIRPAC SAN DIEGO CA

COMNAVSURFPAC SAN DIEGO CA

COMNAVREG SW SAN DIEGO CA

BT

UNCLAS

MSGID/GENADMIN/COMNAVREG SW SAN DIEGO CA//

SUBJ/ARRIVE ALIVE PROGRAM TERMINATION//

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GENTEXT/REMARKS/1. THE NAVY REGION SOUTHWEST (NRSW) ARRIVE ALIVE (511 CARD) PROGRAM WAS IMPLEMENTED AS A PILOT PROGRAM DURING FY08 IN AN EFFORT TO REDUCE THE NUMBERS OF DUI ARRESTS AND ALCOHOL-RELATED PRIVATE MOTOR VEHICLE (PMV) MISHAPS IN THE SAN DIEGO METRO AREA. SINCE ITS INCEPTION, THIS PROGRAM EXPERIENCED TREMENDOUS GROWTH IN USAGE AND COST. HOWEVER, FROM FY08 THROUGH FY13, THERE HAS NOT BEEN A REDUCTION IN SAN DIEGO METRO AREA DUI ARRESTS OR ALCOHOL-RELATED PMV MISHAPS.

2. PACFLT WITH CONCURRENCE FROM CNRSW, CNSP, CNAP AND C3F, HAS ELECTED NOT TO CONTINUE FUNDING THE ARRIVE ALIVE PROGRAM AND INSTEAD FOCUS DUI PREVENTION EFFORTS AT THE UNIT LEVEL.

3. THE ARRIVE ALIVE PROGRAM WILL TERMINATE ON 5 AUGUST 2013. YELLOW CAB WILL NO LONGER ACCEPT THE 511 ARRIVE ALIVE CARD AS A FORM OF PAYMENT.

4. ALL FUTURE DUI PREVENTION EFFORTS WILL RESIDE AT THE UNIT LEVEL, BASED ON POLICIES SET FORTH BY EACH COMMANDING OFFICER. GUIDANCE FROM FLEET, FORCE, AND REGIONAL MASTER CHIEFS WILL BE FORTHCOMING ON IDEAS TO MITIGATE THE FUNDAMENTAL PROBLEMS OF DUI ARRESTS AND ALCOHOL-RELATED PERSONAL MOTOR VEHICLE (PMV) MISHAPS.

5. REQUEST WIDEST DISSEMINATION.//

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